

DR. ANUBHA SRIVASTAVA

Singapore Address #808 A-14 Chai Chee Road Singapore# Indonesia Address # Negrp Road Timur Lima 47 I Semarang, Indonesia # Email ID anusri2799@gmail.com #Ph. No. - (0522) 4073103 #What's app Mob No. +918010558486 Indonesia Mob No. +6285721263938 Singapore Mob No. +6592383929

Professional Summary--:

Over 12+ years of Academia and Industry experience in teaching and training for **Accounting and Finance Courses/Programs**. A passionate academician (**Outstanding Performance Award** as a faculty of SAPM subject in 2014) with proven competence in teaching, training, consulting, public relations strategic planning and research etc., whose expertise areas are **Advance Accounts, Accounting for Managers, Financial Management, CAMA, Company Accounts, Security and Portfolio Management, Management of Financial Institutions, IFRS, Fundamentals of Accounting** etc. A researcher with inquisitive mind who has got more **than 27 research papers** & case studies published in National/ International journals and presented papers in more than **7 National and International** conferences in India, including two in Indonesia .

Areas of Dynamic Leadership –An Experienced Accounting & Finance professional with following strong leadership and relationship building skills-

- Self-motivated
- Excellent Interpersonal skills
- Enthusiastic mentor with exceptional discretionary skills.
- Empathetic Listener
- Public speaking
- Proficient communicator

WORK HISTORY

Researcher & Visiting Professor (Accounting) –Diponegoro University (UNDIP, International Division), Semarang, Indonesia. (From Feb 2019 till date)

- Teaching range of Accounting subjects (Financial Accounting, Corporate Budgeting Management Accounting) to International students under international undergraduate program of the university

- Performing a variety of academic roles, preparing and marking class assignments, internship and dissertation etc. Conducting research and publishing in high quality indexed journal.
- **Reviewer** for Inderscience journal “**Int. J. of Economic Policy in Emerging Economies. (Scopus indexed)**” and Emeralds journal “**Social Responsibility Journal (Scopus indexed and ABDC (Australia) ranked)**””
- **Reviewer for** “Journal of Applied Mathematics and Computational Mechanics, Institute of Mathematics, Czestochowa University of Technology”, **Poland**
- **Associate Editor for UGC Approved** “International journal of social science and economic research” **India & Managing Editor for “Vidhi Aagaz Journal” in India**
- **Editorial Board Member for** “United International journal for research and technology “ India

Consultant (Accounting & Finance) for PT. D Jerapah Magah Plasindha, Sukoharjo, Indonesia (From July 2017 till date) -

- As a Consultant did inventory planning, forecasting the price quotations for future orders, budgeting and cash flow statements analysis, financial statement analysis, cost determination & control analysis for the Company. Advising the company on price related issues for different plastic products based on historical market price and overhead expenditure analysis.
- Advising and recommending techniques for efficient fund planning, optimum working capital, ideal cash holding and inventory size. Improved inventory turnover ratio and asset turnover ratio through efficient inventory planning.
- Reduced the wastage/scrap and improved labor variance, hence increased **revenue growth by 5%**. and Slashed company’s **hidden cost for customized orders by 10%** by negotiating pricing and fees, while ensuring the continuation and enhancements of services.
- Helping and advising management in taking crucial financial decision regarding machinery replacement, minimizing the overall costs, increasing revenue, price fixations etc.

Assistant Professor in Amity Business School, Amity University, Noida, India, (From June 2007 till June 2017) –

- A faculty member with a demonstrated ability to deliver lectures for the following subjects in the Accounting and finance area - Advance Accounts, Accounting for Managers, Financial Management,

CAMA, Companies Accounts, Security and Portfolio Management, Management of Financial Institutions, IFRS, Fundamentals of Accounting etc.

- Contributed to the development of the institution's profile in teaching, training, research and innovation in accounting and finance at all levels such as Bachelors of Business Administration, Masters of Business Administration and Ph.D programs.
- Guided and recommended curriculum development within existing business management program at University level. Steered and led several boards of studies program and area advisory board at Amity Business School, India.
- Involved in the process of developing new subject baskets for elective subject in accounting e.g IFRS, Finance for non-finance executive etc..

Lecturer in Institute of Environment and Management, Lucknow, India (From June 2006 till May 2007) –

- Designed course materials including syllabi, assignments and exams for PGDM programs & Created lecture for both online and in class environment. Organized several cultural and class events and activities to promote learning.
- As a dynamic teacher taught subjects like Financial Management, Fundamental Accounting to the students of MBA as well as PGDBM & MSM

CERTIFICATIONS

- **Professional Certificate in IFRS (CertIFR) from ACCA, UK**
- Certificate in “Entrepreneurship in Emerging Economies” from Harvard Business School, USA.
- **Micro Masters Program Certificate in “Financial Accounting for Corporations” from University of Maryland, USA.**
- **Professional Certificate in “Management Accounting” from ACCA, UK.**

ACADEMIC QUALIFICATIONS

Ph. D (Accounting) -Ph.D. awarded in the area of Accounting, the topic of the

Research is “*A Study of Accounting standards in India*” 2009

UGC NET - Qualified UGC NET in Commerce, New Delhi, India 2003

Masters of Commerce (First division with distinction marks)

(Awarded Gold Medal in Masters) 2002

KEY NOTE SPEAKER

- **Key Note Speaker at “2nd International conference on Economics, Business and Economic Education Science(ICE-BEES)”** organized by **UNNES and University Technology Mara, Semarang, Indonesia, 30-31 July 2019**
- **Key Note Speaker for “ Mankotest “ Seminar on Economics, Business and Science”** organized by **Diponegoro University (UNDIP), Semarang, Indonesia, 30-31 April 2018**

ACTIVITIES / EVENTS AND CONFERENCES ORGANISED

Organized -

1. Organized One Day Joint workshop on **“Evolution of Accountancy ”** in collaboration with ICAI in Amity University, India in 2015
2. Organized **“MUDRA”** an inter institute finance club event of ABS during Amity Youth Fest '14, India (**Received “Best Event Organizer” award in 2014**)
3. Organized and conducted as a member, an **International conference** titled **“1st Global Leadership Research Conference (GLRC-2016) on 8th and 9th February 2016 in Amity University, Noida, India**
4. Organized and executed as **Co - Convener, International conference** titled **“2nd Global Leadership Research Conference (GLRC-2017) on February 23rd and 24th, 2017 in Amity University, Noida, India.**

NATIONAL AND INTERNATIONAL SEMINAR AND CONFERENCES

Attended and presented Paper-

1. Presented paper as **Key note speaker** titled **“A study of Effects and implications of differences between Indian GAAP and IFRS”** in an **2nd International conference on Economics, Business and Economic Education Science(ICE-BEES)”** organized by **UNNES and University Technology Mara, 30-31 July 2019, Semarang, Indonesia**
2. Presented paper titled **“A Study of relevance of Black Scholes Model on option prices of Indian stock market”** in the **4th Sebelas Maret International Conference on Business, Economics and**

Social Sciences (SMICBESS) 9th and 10 August 2017, Solo, Indonesia collaborated with Harvard University.

3. Presented paper titled **“Role of Micro Finance Institutions In Developing the Small Scale Enterprises of Ethiopia”**, at the **Second International Conference on Finance, Management and Business (2nd ICFMB)** ’ on 1st August 2018 organized by **Faculty of Economics and Business Universitas Diponegoro, Tembalang, Semarang, Central Java , Indonesia**
4. Presented paper titled **“Does corporate restructuring really helps – A comparative study of pre and post merger and acquisitions ”** in the **1st Global Leadership Research Conference on Accounting and Finance** ’ 8th and 9th February 2016 , Amity Business School AUUP , Noida , India.
5. Presented paper titled **“A Study of Risk Management Through Diversification During Uncertain Market Conditions ”** in the **2nd Global Leadership Research Conference on Accounting and Finance** ’ 23rd and 24th February 2017 , Amity Business School AUUP , Noida , India.
6. Presented paper titled **“Dividend policy of BSE indexed firms – An analysis of determinants and trend ”** in the **2nd Global Leadership Research Conference on Accounting and Finance** ’ 23rd and 24th February 2017 , Amity Business School AUUP , Noida , India.
7. Presented paper titled **“An analysis of Bonus Announcements Impact on NSE CNX 100 Stock ”** in the **2nd International Conference 2018 (ICACCF 2018)** on **‘Emerging Trends in Research in Entrepreneurship , Accounting, Business and Management** ’ 22nd and 23rd February 2018 organized by Amity College of Commerce and Finance Noida, AUUP, India in collaboration with Kingston University London .
8. Presented paper titled **“An Analysis of Pre and Post-Merger Profitability for BSE Listed Stocks ”** in the **3rd Global Leadership Research Conference on Accounting and Finance** ’ 14 -15 March 2018 , Amity Business School AUUP , Noida , India

RESEARCH AND PUBLICAITONS

1. One research paper titled **“A Study of Black Scholes Model’s Applicability in Indian Capital Market”** approved for publication in **“Paradigm (Sage publication)”**, Journal of IMT Ghaziabad, June 2020 issue, India(**In Press**)

2. One research paper titled **“Dividend policy of Business indexed Firms – An analysis of Determinants and Trend”** published in the **Scopus indexed International journal of “Applied Business and Economic Research”** in July 2017, Volume 15, Issue no 17, pp. 40
3. One research paper titled **“A Study of relevance of Black Scholes Model on option prices of Indian stock market”** published in **Inderscience journal** named **“International Journal of Governance and Financial Intermediation (IJGFI)”**, Vol 1, issue 1, Pp 82-104, 2018.
4. One paper titled **“Does corporate restructuring really helps – A comparative study of pre and post-merger and acquisitions ”** published in the **“ Practices in Entrepreneurship & Finance “** E-book, Vol 1 , issue 1 Pp 170-174 Nov 2017.
5. One paper titled **“A Study of volatility & investors' perception in the Financial Derivative Market in India ”** published in the **“ANVESHAK”** By Indira Institute of Management, Vol 7 , issue 2, Pp 1 , July 2018 .
6. One paper titled **“A Study of Risk Management through Diversification during Uncertain Market Conditions”** published in **“Indian Journal of Economics & Business “**, by Serials Publication, Vol. 17, No. 3, Pp.439-448, Sept 2018 **(ABDC, C category)**
7. One paper titled **“Role of Micro Finance Institutions In Developing the Small Scale Enterprises of Ethiopia”,** published in **“Diponegoro International Journal of Business (DIJB),** UNDIP University, Semarang, **Indonesia**, Vol 1, No2, Pp94-104, Dec 2018.
8. One paper titled **“An Analytical Study On Volatility In BRICs Nations ”** published in **“JIMQuest”,** Journal of Jaipuria Management, **Noida** , India ,February 2018
9. One case study titled **“Impact of GDP and CPI inflation on stock market”** published in in Case Study book **“Recent Business Practices in Emerging Markets**, Pg. No 196,Tayrean publication, India, 2018
10. One research paper named **“A Review of Indian and International Accounting Standards and Practices in India ”**published in **‘The ICFAI University Hyderabad ,Journal of Accounting Research,** Vol. VIII, No. 1, pp. 45-66, January 2009
11. One research paper named **“An Empirical Study of Disclosure Practices of Accounting Standards in India”** published in journal of **Fore school of management;** Delhi named **Abhigyan**, June 2010 issue, Vol. XXVIII, No.1 pg. no.28.

12. One research paper titled **“IFRS in India-2011- Challenges and Opportunity ”** published in The **ICFAI University Hyderabad** ,Journal of **“Accounting Research and audit Practices”** in April 2012 issue , Vol XI No. 2 , pg. No. 6
13. One case study titled **““A study of Working capital management of Hisar Project”-Reliance Infrastructure Limited India”** published in the journal of **ICFAI University Hyderabad “Journal of infrastructure ”** in June 2011 issue , Vol IX , No.2 pg. No. 44
14. One research paper titled **“An empirical analysis of implementation of IFRS in India – Dreams and reality ”** published in the **Accman journal** of management **“Gyanpratha”** June 2012, Vol 4 Issue 1, Pg. no. 1
15. One case study titled **“A study of working capital management –SB Miller India”** published in **Accman journal** of management **“Gyanpratha”** Vol 3, Issue No. 2, Pg. no. 1, and June 2011.
16. One research paper titled **“A Study of Influence of FII Flows on Indian Stock Market”** has been published in **Accman Journal** of management **“Gyanpratha”** Volume 5, Issue No. 1, pp. 1, 2013.
17. One research paper titled **“A practical application of Monte Carlo Stimulation for Option Pricing”** has been published in **“NMIMS Management Review”** of **Narsee Munjee Institute of Management Studies, Mumbai**, Volume XXV, pp. 60, October-November 2014.
18. One research paper titled **“Adoption of Implementation of IFRS in India –A Corporate Experience ”** have been published in **ICFAI Hyderabad ,Journal of Accounting research & Audit Practices, Volume XIII issue 4,pp 7 , Oct 2014**
19. One research paper titled **“Factors Affecting IFRS Adoption And Implementation In India ”** have been published in **ACADEMICIA: An International Multidisciplinary Research Journal”**, Volume 4 , issue 10, pp. 23-36, Oct 2014 with impact factor 5.099
20. One research paper titled **“Depositories system in India –A comparative study between NSDL and CDSL”** have been published in **IMS Noida “Manthan journal”** Volume X, Issue 1, pp. 27, Jan – June 2015.
21. One research paper titled **“ Macro Economic variables on Indian Stock Market interaction – An Analytical approach”** have been published in **JIMQUEST** , Journal of Jaipuria Management Noida ,Volume 11, Issue 1 , pp. 8 , Jul –Dec 2015

22. One research paper titled “**Test of Fama French Model in Indian Stock Market** ” have been be published **JIMQUEST, Noida** , Journal of Jaipuria Management , Volume 11, pp. 10, Jul –Dec 2014
23. One research paper titled “**Examining Stock market linkage in BRIC Countries** ” have been published in \under the “**Socio- Economic Voices**” in 2016 on www.indiastat.com and it’s all 56 associate site
24. One research paper titled “**A Comparative Interrelationship Study of Indian Stock Market with Global Stock Markets**” have been published in \under the “**Socio- Economic Voices**” in Nov 2016 on www.indiastat.com and it’s all 56 associate sites

NEWS PAPER ARTICLE

Article titled “**The economic ties between India and Indonesia – prospects and challenges**” got published in “**Times of Assam**” 23rd May 2019 issue

OTHER HIGHLIGHTS

- Taught as a lecturer to the executives and the students of **Pondicherry University** (MBA and M.Com Courses).
- Taught to the executive and officers of **Delhi Electricity Board, REC and NTPC** during **MDP** organized by Amity Business School, Noida, India.
- Taught to the **Army officers** during various MDPs conducted by Amity University, Noida, India.
- Taught to finance executives of **Rural Electrification Corporation** in an MDP organized by Amity University, Noida, India.
- Given training to the Managers & officers of **IL&FS Gurgaon** in **MDP** organized by Amity Business school, Noida, India.
- Given training to the Mangers & officers of **TATA Motors** during **MDP** organized by Amity Business school, Noida, India.
- Taught to **Students of Africa** under the **PAN Africa Program** by Amity University, Noida
- **Head of Department** - Accounting & Finance for the year 2015-16 in Amity Business School, Amity University, India.
- **Student Activity Cell Head** for the year 2016-17 in Amity University, India.

- **Research and Publication Cell Head** for the year 2012-13 in Amity University, India.
- **Finance Club Head** for year 2013-14 in Amity University, India.
- **Member of DRC (Doctoral Research Committee)** at Amity University Noida, India for Accounting and finance area. Member -Area advisory board at Amity Business School for accounting domain.
- **Stream coordinator** – Accounting stream for accounting and finance department at University level.
- **Chairperson** for several boards for conducting GDs and Interviews for faculty appointments
- Attended various workshops/seminars on research methodology, innovations and sustainability in Accounting and Finance domain organized by **UGC, CIMA and Amity University**, India.

Other Languages

- Speak, Read And Write Bahasa Indonesia/Malay.
- Speak , Read And Write Hindi
- Speak , Read And Write English

REFERENCES

- 1-Dr Pradeep Kumar Srivastava, Director “Institute of Environment and Management”, Luck now, Mob No.-09313949987
- 2- Dr. Sanjay Srivastava, Director General, Amity Business School, Noida, Mob No.9818199660

PERSONAL DETAILS

Name	:	Dr. Anubha Srivastava
Husband’s Name	:	Mr. Neeraj Srivastava
Date of Birth	:	01/07/1981
Marital Status	:	Married
Nationality	:	Indian
Permanent Address	:	5/72 Vikas Nagar, Lucknow-226022
Passport No. (ID Proof)	:	M9132119

DECLARATION

I hereby declare that all the information given above is true and authentic

Signature

Date:

Place: